

YOUR ONLY **LIMITATION**
IS YOUR **IMAGINATION**

GEORGE FOREMAN®

**THE WORLD'S
FAVOURITE***



AUTUMN/WINTER 2020

*Market research institutes, Consumer Appliances 2019, per electric grills category



It gives me great pleasure to introduce you to the George Foreman Autumn Winter 2020 range catalogue. George Foreman is the World's No.1 Electric Grill brand* and we are delighted to bring you fantastic and well supported products across the Grill category. We are confident that we are delivering a range of products that offer innovation in design and materials, producing features that our research tells us are relevant to our consumers. We continue to ensure we offer real value with our proposition to ensure consumers recognise the benefit of making a George Foreman purchase.

To support this approach, I would like to give special mention to the following introduction in this new range for Autumn Winter 2020:

Smokeless Grill

This real innovation cuts smoke by 87%** and enables you to grill with less mess. These clever grill plates instantly drain away hot cooking juices allowing them to cool, so there is no need to worry about them burning or creating smoke.

With an already substantial product offering, this season presents a perfect opportunity for us to introduce new and innovative features, whilst reminding customers and consumers why we are the World's No.1 Grill brand. These ranges are a result of our investment in our global development programme that delivers best in class products which look great and really deliver but still with the important features we recognise as the ones consumers need from their appliance. As always, we look to develop and improve our range and I would be delighted to hear from you with any feedback you may have.

Thank you for your support.

Regards

Tim

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MEET GEORGE FOREMAN

George Foreman is your meal time friend who can inspire a world of recipes, no matter what the occasion. Whether you're cooking outside of your comfort zone or simply short on time, George Foreman helps you eat well more often. Your only limitation is your imagination.

Liven up weekday dinners. Sort food in a flash. Be inspired by simple yet tasty side dishes. Whatever food takes your fancy, George Foreman will help you make every bite your own.

Modern life is busy, and despite being short of time we all feel the pressure to cook good, nutritious, tasty food. But we believe that making good food, both nutritious and tasty dishes, doesn't have to be time consuming or difficult. We think that everyone should be able to make what they want, when they want.

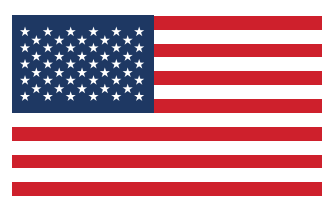
So, whether you're hanging out with friends, heading back from the gym, enjoying a family breakfast or rustling up something inspired between meals – you can always count on George Foreman.

1994



George Foreman becomes the oldest ever world heavyweight champion at the age of 45, attributing his remarkable achievement to his healthy eating. This inspired the creation of the George Foreman Grill.

1996



First George Foreman Health Grill launched in the US.

MID 90's



George Foreman Grills are launched into Australia and remain the number one grill brand in the country.

1998

\$200m

George Foreman had sold \$200 million worth of grills in the US.

2001



First George Foreman Grill was sold in the UK.

2009



The George Foreman collection introduces three product categories; compact family and entertaining.

2016



George Foreman Grills celebrate 15 years since being launched in the UK. Over 100 million health grills have been sold worldwide.

2019

THE WORLD'S FAVOURITE GRILL

George Foreman is revitalised with a new brand positioning, identity and refreshed look and feel. Introducing, The World's Favourite Grill.

GEORGE FOREMAN[®]

TIMELINE

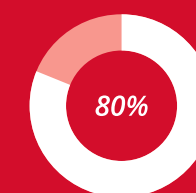
25 years of George Foreman grills. We have improved and bettered them, through removable plates and more modern designs but they are still the same electrical grills, that took the world by storm, in 1994. We created the category, grew it, and have continued to lead it for 25 years. The George Foreman brand is now synonymous with electric grills.

2003



Variable Temperature controls & Removable Grill Plates introduced.

2015



UK sales hit an amazing milestone of 15 million grills sold in the UK alone and 80% share of the UK health grill market.

2017



George Foreman launches in Continental Europe.

2019



The World's No.1 Electric Grill Brand[^].

[^]Source: Euromonitor International Ltd; Consumer Appliances 2019ed; per electric grills category definition; Retail Volume Sales in units.

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SMOKELESS GRILL



SMOKELESS GRILL | MEDIUM



- Smokeless contact grilling technology
- Removable dishwasher safe plates and drip tray
- Durable non stick coating, 3x more durable[†]
- Integrated vents
- Bottom grill plate open - top closed
- Floating hinge (accommodates 2.5cm cooking height)
- Single temperature
- Ready to cook indicator light
- Body - top stainless steel, bottom plastic
- 1500w



MODEL NUMBER	28000-56	VKB:	23937063001	EAN:	5038061110777
Packaging dims (mm):	314x147x367	Weight:	5364	Qty per carton:	2
				Qty per pallet:	48

[†]Compared to a standard George Tough™ non-stick coating
^{***}vs George Foreman Classic Grill 24330/56 when grilling 20% fat content beef burgers (113g) with a clean grill and drip tray

FIT GRILL - MEDIUM - COPPER



FIT GRILL | MEDIUM | COPPER



- Premium copper plates
- 30% space saving[^] - no reduction on performance
- Improved non stick coating
- Branded inner plates
- Speedy heat up
- Adjustable rear foot
- Clip in drip tray
- Vertical storage with cord wrap
- 1370-1630W

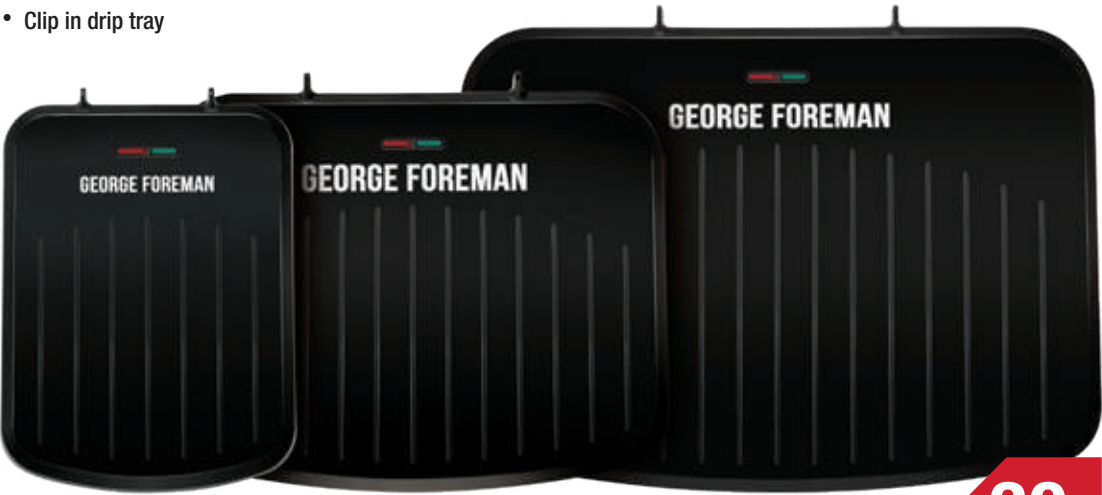


MODEL NUMBER	25811-56	VKB:	23884036002	EAN:	5038061112276
Packaging dims (mm):	362x105x315	Weight:	2570	Qty per carton:	2
				Qty per pallet:	60

[^] on average compared to 23440/18471/23440 based on overall height
^{***}Vs your conventional electric oven grill. Tested at room temperature and cleaned with a damp cloth

Don't let its smaller footprint fool you. This streamlined grill fits easily into any kitchen and can cook up endless dishes from around the world, like grilled American doughnuts, Tikka cauliflower steaks or Korean chicken thighs.

- 30% space saving* - no reduction on performance
 - Improved non stick coating
 - Branded inner plates
 - Speedy heat up
 - Adjustable rear foot
 - Clip in drip tray
- Vertical storage with cord wrap
 - Small: 640-760 W
 - Medium: 1370-1630 W
 - Large: 2015-2400 W



160%
FASTER
HEAT
UP**

2x
EASIER TO
CLEAN***

30%
SPACE
SAVING*

FIT GRILL | SMALL



MODEL NUMBER	25800-56	VKB:	23882036001	EAN:	5038061106206		
Packaging dims (mm):	217 x 105 x 295	Weight:	1578	Qty per carton:	6	Qty per pallet:	90

* on average compared to 23440/18471/23440 based on overall height ** vs' your conventional electric oven grill at 230 degrees
*** vs' your conventional electric oven grill. Tested at room temperature and cleaned with a damp cloth

FIT GRILL | MEDIUM



MODEL NUMBER	25810-56	VKB:	23883036001	EAN:	5038061106251		
Packaging dims (mm):	362 x 105 x 315	Weight:	2570	Qty per carton:	2	Qty per pallet:	60

FIT GRILL | LARGE



MODEL NUMBER	25820-56	VKB:	23881036001	EAN:	5038061106152		
Packaging dims (mm):	454 x 100 x 370	Weight:	3924	Qty per carton:	2	Qty per pallet:	28

SMOKELESS BBQ GRILL

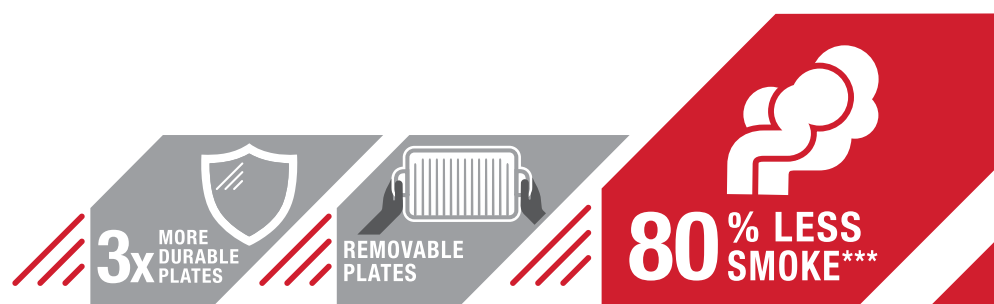
Love BBQs? Hate smoke? This grill's got you covered. Fire it up for dishes like Bratwurst hotdogs and get maximum flavour, zero smoke, no lingering smells or greasy grills. Our Smokeless BBQ Grill's clever plate – designed to direct hot fat straight into the drip tray below – cools fat immediately, eliminating 80%*** of smoke. Enjoy outdoor cooking indoors and appetizing BBQ aromas instead of greasy smoke.



SMOKELESS BBQ GRILL | LARGE

MODEL NUMBER	25850-56	VKB:	23861036001	EAN:	5038061105049		
Packaging dims (mm):	543 x 370 x 138	Weight:	3587	Qty per carton:	2	Qty per pallet:	24

- Low generation of odours and smoke-less, open grate cooking technology
- Removable dishwasher safe plate and drip tray
- Titanium infused non stick coating, 3x more durable**
- Snap-together feature for easy storag
- Steel housing and plastic parts
- Variable heat controls
- Large – 54.3 cm L x 37.0 cm W x 13.8 cm D plate size
- 1m long power cord
- 1350-1606W



** Compared to a standard George Tough™ non-stick coating
*** vs George Foreman Indoor/Outdoor grill 22460/56 when grilling 20% fat content beef burgers (113g) with a clean grill and drip tray

Rare fillet steak – sorted. Lasagne for lunch – got it. Angus beef burger – on it. Whatever food you’re craving, George Foreman has you covered. With a precision probe to help you cook up the perfect steak and deep pan for pizza and even brownies, George Foreman has all the features to bring your foods flavour to life. Always by your side, George Foreman is always around to cure your food cravings.



PRECISION GRILL | MEDIUM

MODEL NUMBER	24001-56	VKB:	23748036001	EAN:	4008496980789		
Packaging dims (mm):	406 x 230 x 387	Weight:	7741	Qty per carton:	1	Qty per pallet:	14

- Includes smart temperature probe that cooks meat to your preference and automatically shuts off when complete
- Fast steak function
- Sear function – intense 260°C heat for 90 seconds
- Additional deep pan plate
- Removable plates – dishwasher safe
- Cooks up to 5 portions
- Dual LED display with digital timer and variable temperature
- Adjustable rear foot for flat or angled cooking
- 1440W



George Foreman is here to make a statement in your kitchen and an impact on your cooking. In a variety of colours from striking red and gunmetal grey – he has never looked better. There for you on every occasion from Friday night kebabs, healthy halloumi salads and sausage sandwiches on a Saturday morning - he's on it.

- Bevelled steel upper housing
- Inner plate branding
- Easy to clean, non-stick coated plates
- Perfect fit drip tray – slides and clips into place
- Adjustable rear foot for flat or angled cooking
- Ready to cook indicator lights
- Grill can be stored vertically, including drip tray with cord storage
- Small: 1200W
- Medium: 1650W
- Large: 1850W



STEEL GRILL | SMALL



MODEL NUMBER	25030-56	VKB:	23749036001	EAN:	4008496980819
Packaging dims (mm):	290 x 130 x 365	Weight:	2709	Qty per carton:	4
				Qty per pallet:	48

STEEL GRILL | MEDIUM

AVAILABLE IN
GUNMETAL GREY



MODEL NUMBER	25040-56	VKB:	23751036001	EAN:	4008496980840
MODEL NUMBER	25041-56	VKB:	23752036001	EAN:	4008496980871
Packaging dims (mm):	340 x 130 x 367	Weight:	3169	Qty per carton:	2
				Qty per pallet:	48

STEEL GRILL | LARGE



MODEL NUMBER	25050-56	VKB:	23754036001	EAN:	4008496980901
Packaging dims (mm):	392 x 152 x 415	Weight:	3963	Qty per carton:	2
				Qty per pallet:	32

GEORGE FOREMAN®





CLASSIC GRILL | MEDIUM WITH REMOVABLE PLATES



- Grill channels fat in to separate drip tray - removes up to 42% of fat
- Adjustable rear foot for flat or angled cooking
- Floating hinge enables cooking of extra thick food
- Simple, push button release mechanism
- Power and temperature indicator light
- Cooks up to 5 portions (510 sq cm)
- Removable dishwasher safe grill plates
- “Perfect Fit” sliding in drip tray
- Compact vertical storage
- 1400W



MODEL NUMBER	24330-56	VKB:	23509036002	EAN:	4008496880942
Packaging dims (mm):	399 x 157 x 352	Weight:	3572	Qty per carton:	2
				Qty per pallet:	24




















INDOOR OUTDOOR GRILL | LARGE



- Cooks up to 15 portions, suitable for both indoor and outdoor use
- Removable non-stick coated grill plates for easy cleaning
- Detachable drip tray to capture run off fat, grease and oil
- Variable temperature control with 5 heat setting and gauge view
- Large dome lid with cool touch handle



MODEL NUMBER	22460-56	VKB:	23246036003	EAN:	4008496877812
Packaging dims (mm):	545 x 543 x 303	Weight:	7946	Qty per carton:	1
				Qty per pallet:	6

	Product Name	Model No.	VKB Number	Packaging Dimensions (mm)	Weight of packaged product (g)	Quantity Per carton/ pallet	W	Material		Special Features	Guarantee (Years)	Page Number	Spare Parts Available	EAN Barcode
	SMOKELESS GRILL	28000-56	23937036001	L: 147 W: 314 H: 367	5364	2/48	1500	Stainless Steel/Black Plastic		<ul style="list-style-type: none"> • Smokeless contact grilling technology • Removable dishwasher safe plate and drip tray • Durable non stick coating, 3x more durable • Integrated vents • Bottom grill plate open - top closed • Floating hinge (accommodates 2.5cm cooking height) • Single temperature • Ready to cook indicator light 	2+1	7		 5 038061 110777 >
	FIT GRILL - MEDIUM - COPPER	25811-56	23884036002	L: 105 W: 362 H: 315	2750	2/60	1370-1630	Black plastic upper housing		<ul style="list-style-type: none"> • Premium copper plates • 30% space saving - no reduction on performance • Improved non stick coating • Branded inner plates • Speedy heat up • Adjustable rear foot • Clip in drip tray • Vertical storage with cord wrap 	2+1	8		 5 038061 112276 >
	FIT GRILL - SMALL	25800-56	23882036001	L: 105 W: 217 H: 295	1578	6/90	640-760	Black plastic upper housing		<ul style="list-style-type: none"> • 30% space saving - no reduction on performance • Improved non stick coating • Branded inner plates • Speedy heat up • Adjustable rear foot • Clip in drip tray • Vertical storage with cord wrap 	2+1	9		 5 038061 106206 >
	FIT GRILL - MEDIUM	25810-56	23883036001	L: 105 W: 362 H: 315	2570	2/60	1370-1630	Black plastic upper housing		<ul style="list-style-type: none"> • 30% space saving - no reduction on performance • Improved non stick coating • Branded inner plates • Speedy heat up • Adjustable rear foot • Clip in drip tray • Vertical storage with cord wrap 	2+1	10		 5 038061 106251 >
	FIT GRILL - LARGE	25820-56	23881036001	L: 100 W: 454 H: 370	3924	2/28	2015-2400	Black plastic upper housing		<ul style="list-style-type: none"> • 30% space saving - no reduction on performance • Improved non stick coating • Branded inner plates • Speedy heat up • Adjustable rear foot • Clip in drip tray • Vertical storage with cord wrap 	2+1	10		 5 038061 106152 >
	SMOKELESS BBQ GRILL - LARGE	25850-56	23861036001	L: 370 W: 543 H: 138	3587	2/24	1350-1606	Stainless steel and black plastic lower housing		<ul style="list-style-type: none"> • Low generation of odours and smoke-less, open grate cooking technology • Removable dishwasher safe plate and drip tray • Titanium infused non stick coating 3x more durable • Snap-together feature for easy storage • Steel housing and plastic parts • Variable heat controls • 1m long power cord 	2+1	12		 5 038061 105049 >
	EVOLVE PRECISION GRILL - MEDIUM	24001-56	23748036001	L: 387 W: 406 H: 230	7741	1/14	1400	Red metallic finish plastic upper housing		<ul style="list-style-type: none"> • Includes smart temperature probe that cooks meat to your preference and automatically shuts off when complete • Fast steak function • Sear function – intense 260°C heat for 90 seconds • Additional deep pan plate • Removable plates – dishwasher safe • Cooks up to 5 portions • Dual LED display with digital timer and variable temperature • Adjustable rear foot for flat or angled cooking 	2+1	14		 4 008496 980789 >
	STEEL GRILL - SMALL	25030-56	23749036001	L: 365 W: 290 H: 130	2709	4/48	1000-1200	Red steel upper housing		<ul style="list-style-type: none"> • Bevelled steel upper housing • Inner plate branding • Easy to clean, non-stick coated plates • Cooks up to 3 portions • Perfect fit drip tray – slides and clips into place • Adjustable rear foot for flat or angled cooking • Grill can be stored vertically, including drip tray with cord storage • Ready to cook indicator lights • 1229W 	2+1	15		 4 008496 980819 >
	STEEL GRILL - MEDIUM	25040-56	23751036001	L: 367 W: 340 H: 130	3169	2/48	1380-1650	Red steel upper housing		<ul style="list-style-type: none"> • Bevelled steel upper housing • Inner plate branding • Easy to clean, non-stick coated plates • Cooks up to 3 portions • Perfect fit drip tray – slides and clips into place • Adjustable rear foot for flat or angled cooking • Grill can be stored vertically, including drip tray with cord storage • Ready to cook indicator lights 	2+1	16		 4 008496 980840 >
	STEEL GRILL GREY - MEDIUM	25041-56	23752036001	L: 367 W: 340 H: 130	3169	2/48	1380-1650	Gunmetal steel upper housing		<ul style="list-style-type: none"> • Bevelled steel upper housing • Inner plate branding • Easy to clean, non-stick coated plates • Cooks up to 3 portions • Perfect fit drip tray – slides and clips into place • Adjustable rear foot for flat or angled cooking • Grill can be stored vertically, including drip tray with cord storage • Ready to cook indicator lights 	2+1	16		 4 008496 980871 >
	STEEL GRILL - LARGE	25050-56	23754036001	L: 415 W: 392 H: 152	3963	2/32	1550-1850	Red steel upper housing		<ul style="list-style-type: none"> • Bevelled steel upper housing • Inner plate branding • Easy to clean, non-stick coated plates • Cooks up to 3 portions • Perfect fit drip tray – slides and clips into place • Adjustable rear foot for flat or angled cooking • Grill can be stored vertically, including drip tray with cord storage • Ready to cook indicator lights 	2+1	16		 4 008496 980901 >
	CLASSIC GRILL - REMOVABLE PLATES - MEDIUM	24330-56	23509036002	L: 352 W: 399 H: 157	3572	2/24	1176-1400	Black plastic upper housing		<ul style="list-style-type: none"> • Cooks up to 5 portions • Removable dishwasher safe grill plates • "Perfect fit" sliding in drip tray • Adjustable rear foot for flat or angled cooking • Compact vertical storage 	2+1	19		 4 008496 880942 >
	INDOOR OUTDOOR GRILL - LARGE	22460-56	23246036003	L: 303 W: 543 H: 545	7946	1/6	2000-2400	Stainless steel upper housing		<ul style="list-style-type: none"> • Cooks up to 15 portions, suitable for both indoor and outdoor use • Removable non-stick coated grill plates for easy cleaning • Detachable drip tray to capture run off fat, grease and oil • Variable temperature control with 5 heat setting and gauge view • Large dome lid with cool touch handle 	2+1	20		 4 008496 877812 >